

Use Your Legal Expertise to Make a Difference

Fundraising by Nonprofits

Help nonprofit clients with:

- » Documentation of donations
- » Charitable solicitation
- » Restricted gifts
- » Event fundraising
- » Corporate sponsorship
- » Cause marketing
- » Raffles and auctions
- » Financial disclosure rules
- » Fundraising contracts

Visit www.lawyersalliance.org/lawyers.php to learn more about our pro bono program.



Lawyers Alliance
for New York

Connecting lawyers, nonprofits, and communities

Nonprofits raise funds from a variety of sources, including foundations, corporations, the government, and individuals. Expanded methods of fundraising, including special events and the internet, have opened up innovative avenues to support the important work of nonprofit organizations. Legal assistance enables organizations' fundraising activities to operate effectively and in compliance with federal, state, and local laws.

Friends of P.S. 15 was formed four years ago by parents, teachers, alumni, and community members to support P.S. 15 (the Patrick F. Daly School) and its community of Red Hook, Brooklyn. The group has been active in fundraising and promoting the school's vision of diversity and community-based education. Friends of P.S. 15 has undertaken fundraising activities to help establish the school library, support dual-language programming and the social studies curriculum, build partnerships with arts and cultural groups, and aid in Hurricane Sandy relief efforts. Volunteer attorneys from Dechert LLP are assisting Friends of P.S. 15 with incorporating as a New York not-for-profit corporation, preparing its applications for federal, state, and local tax exemptions, and drafting bylaws and a conflict of interest policy.

LAWYERS ALLIANCE AND ITS VOLUNTEER
ATTORNEYS HELP NONPROFITS IMPROVE
LIVES IN NEW YORK CITY

Lawyers Alliance is pleased to direct you to our website. Visit www.lawyersalliance.org.

Pro Bono Tip

An organization must have a written contract with any professional fundraiser (PFR) or fundraising counsel (FC) that it engages. Pursuant to Article 7A of New York Executive law, file this contract within ten days of signing.

Web Tip

The Funds chapter of Lawyers Alliance's *Charting the Course: Legal Help for Nonprofits in Troubled Times* includes legal, practical strategies for preserving and increasing revenues. The Executive Summary is available for free at www.lawyersalliance.org/publications.php.



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