

# Use Your Legal Expertise to Make a Difference

## Intellectual Property

### Help nonprofit clients with:

- » Copyrights
- » Licensing
- » Trademark Searches & Registrations
- » Collaboration Agreements
- » Outsourcing & Services Agreements
- » Employment Agreements
- » Nondisclosure Agreements
- » Works-Made-for-Hire
- » Patents

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Lawyers Alliance  
for New York

Connecting lawyers, nonprofits, and communities

**W**ith growing competition for both funding and public awareness, nonprofits are working harder to establish brand identities and to secure name recognition. To do so, many organizations develop a strong Internet presence and produce branded print materials. Lawyers Alliance staff and volunteer attorneys help nonprofits to obtain greater protection of their intellectual property and avoid costly legal problems.

**FRIA**, the voice and resource for eldercare with dignity, is dedicated to improving long term care, with a special focus on nursing home residents, and to ensuring that they receive prompt, high-quality, compassionate care. FRIA turned to Lawyers Alliance for help with copyright and other intellectual property issues for its recent publication, which would require reprinting copyrighted material with the permission of the copyright owners, drafting the appropriate licenses, and copyrighting the manual, which serves as a guide to help give families of residents a voice in the operation of the nursing home and to provide tools to advocate on behalf of the patients.

LAWYERS ALLIANCE AND ITS VOLUNTEER  
ATTORNEYS HELP NONPROFITS IMPROVE  
LIVES IN NEW YORK CITY

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### Pro Bono Tip

Nonprofits may seek intellectual property advice when they undergo a name change. For a nonprofit to change its name, certain steps are required, such as board approval, amending the certificate of incorporation and filing the amendment with the Department of State. For more information on procedural steps, order *Changing the Name of a New York Not-for-Profit Corporation* at [www.lawyersalliance.org/publications\\_list.php](http://www.lawyersalliance.org/publications_list.php).

### Web Tip

Check for new intellectual property cases when you visit the Community Development and Nonprofit Law practice area on Probono.net. It is accessible at [www.probono.net/ny/nonprofit](http://www.probono.net/ny/nonprofit) or through our home page, [www.lawyersalliance.org](http://www.lawyersalliance.org).



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