



Founded in 1969, **LAWYERS ALLIANCE FOR NEW YORK** is the leading provider of business and transactional legal services for nonprofit organizations and social enterprises that are improving the quality of life in New York City neighborhoods. Lawyers Alliance helps nonprofits navigate legal issues to improve their programs, operations, and finances so they can focus better on their missions and serve thousands of people in need.

By connecting lawyers, nonprofits, and communities, Lawyers Alliance helps organizations to provide housing, stimulate economic opportunity, improve urban health and education, promote community arts, and operate and advocate for vital programs that benefit low-income New Yorkers of all ages.

Lawyers Alliance's staff of 23 is joined by 2,200 volunteers from a network of 140 law firms and corporations for a greater impact.

## **LAWYERS ALLIANCE HELPS NONPROFITS SUCCEED**

Clients report that our legal and educational services enable them to:

- > improve or expand services and programs
- > strengthen Board governance
- > loan or borrow funds for programs or operations
- > acquire, lease, or finance property
- > better manage employees and volunteers
- > form a new entity
- > collaborate effectively with local and national partners
- > save money on legal costs so funds can be used for programs

**97%**  
of clients  
are satisfied  
with our  
legal services

**99%**  
of volunteer  
leaders have a  
positive pro bono  
experience

## OUR SERVICES

Lawyers Alliance's high-quality free and low-cost services include:

### Direct Legal Representation

Last year, Lawyers Alliance represented approximately 700 nonprofits and social enterprises on 1,400 different legal matters. Our clients receive legal counsel on nonprofit, corporate, financing, real estate, tax, employment, intellectual property, information technology, and other business and transactional law issues that are critical to their operations.

### Brief Consultations

Through our Resource Call Hotline, we provide general information on legal issues of importance to nonprofit representatives, lawyers, policymakers, and members of the general public. Call (212) 219-1800 ext. 224 and leave a message with your question. In addition, organizations participate in Lawyers Alliance pro bono clinics with corporate in-house legal departments throughout the year on timely legal issues.

### Educational Programs

Lawyers Alliance offers workshops, webinars, publications, and Legal Alerts on a broad range of legal topics relevant to nonprofit managers, Board members, and attorneys representing nonprofits. Visit [www.lawyersalliance.org/resources](http://www.lawyersalliance.org/resources) to register for trainings or order publications, such as *Bylaws That Work*.

## FYE 2023 RESULTS

Lawyers Alliance works with hundreds of organizations building a better New York and promoting justice and equity, including in five program priority areas: Community Arts, Economic Opportunity, Housing and Human Services, Quality Education, and Urban Health.

### Business law and transactional services

- 1,418 legal matters, among them:
  - > 717 organizational clients served
  - > 658 new matters
  - > 44% matters completed
  - > 97 new matters for 58 multiservice clients
  - > 70 new matters for 52 clients related to new and changing technologies
- 1,200+ Resource Calls, trainings, Legal Alerts, and pro bono clinics
- 2,200 legal volunteers

### Outcomes

- One year after case completed, 94% of reporting clients had positive outcomes as a result of Lawyers Alliance services.\* Of these:
  - > 96% improved staff or Board operations
  - > 82% expanded or preserved programming
  - > 75% enhanced or stabilized financial performance

\* Results for Calendar Year 2023





## 2024 SPECIAL INITIATIVES

Our special initiatives are designed to meet the evolving needs of the nonprofit sector.

### Program Preservation and Evolution

Lawyers Alliance advises nonprofits about legal strategies that enable them to sustain, adapt, and grow their programs amidst external pressure and change. With nearly 55 years of experience serving the community through prosperity, recessions, and a recent pandemic, Lawyers Alliance will continue to help nonprofit groups surmount current and new challenges.

### Risk Management

Our legal services help nonprofits systematically address governance, human resources, regulatory, contractual, technology, and other risks in a manner that helps to ensure quality programs and demonstrate accountability to funders, regulators, and supporters.

### Nonprofit Advocacy

Lawyers Alliance helps advocacy organizations comply with laws regarding lobbying and political activity and provides assistance with business and transactional law matters. Lawyers Alliance also engages in advocacy on core issues affecting the nonprofit sector.

### National Leadership

Lawyers Alliance is pleased to coordinate Exponentum<sup>®</sup>, a national network of business law pro bono providers improving the quality of life in low-income and disadvantaged communities. Exponentum<sup>®</sup> partners with law firms and corporations on joint legal projects and best practices to implement national responses to challenges faced by the nonprofit sector.

## OUR SERVICE MODEL

### Client Outreach

We inform current and prospective clients of available services, distribute legal information that helps them be more successful and accountable, and attract a dynamic range of clients that our staff and volunteer attorneys enjoy serving.

### Client Screening

Our trained staff attorneys interview each potential client to discuss the organization's mission and programs, evaluate legal needs and readiness, and explain our legal services.

### Volunteer Support and Special Expertise

Lawyers Alliance staff with legal and practical expertise provide resources to clients and volunteers and serve as co-counsel on legal matters placed with volunteers.

### Volunteer Recognition

We are strongly committed to recognizing the stellar work of dedicated and talented volunteer attorneys and helping them to set a leadership example for other lawyers.



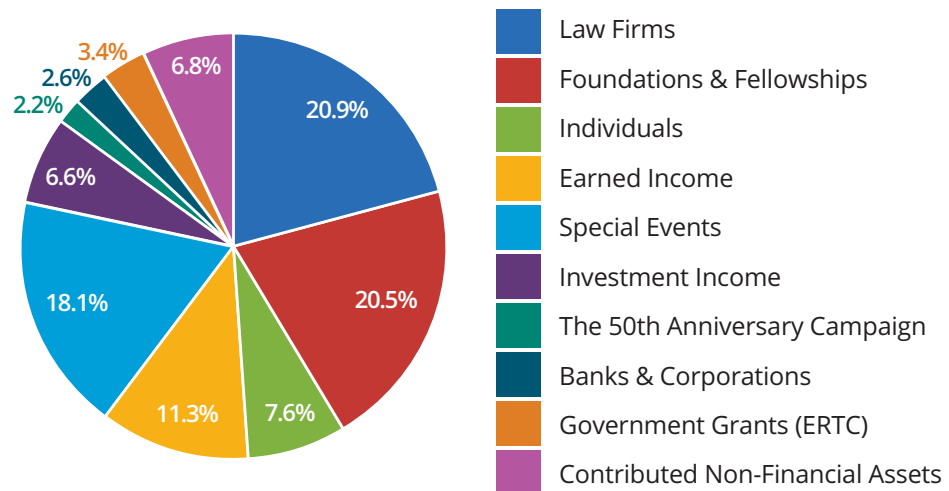
## FINANCIAL PROFILE

Donations from law firms, foundations, banks, corporations, individuals, and special events enable Lawyers Alliance to help nonprofits build a better future for low-income New Yorkers.

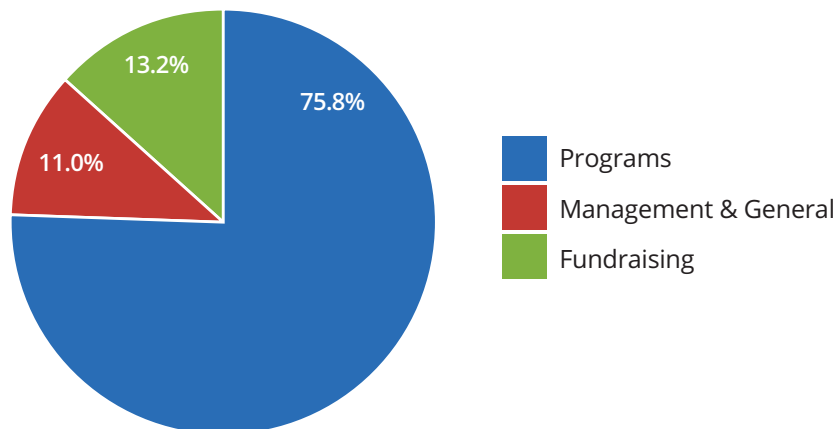
For the fiscal year ending June 30, 2023, Lawyers Alliance for New York's new revenues were \$3,306,470. This includes \$478,848 in new restricted gifts to support Lawyers Alliance's future. The financial statements also reflect \$1,253,952 in net assets released from restrictions from previous contributions, which helped cover Lawyers Alliance FYE 2023 operating expenses.\* Lawyers Alliance's expenses in the fiscal year were \$4,032,861.

\*See Form 990 schedule O page 37 and Financial Statements pages 7-8 and 14 for restricted gift notes.

### FYE 2023: Our Sources of Revenue



### FYE 2023: How We Spent Our Funds



Lawyers Alliance's net assets at the end of the fiscal year were \$7,925,871.